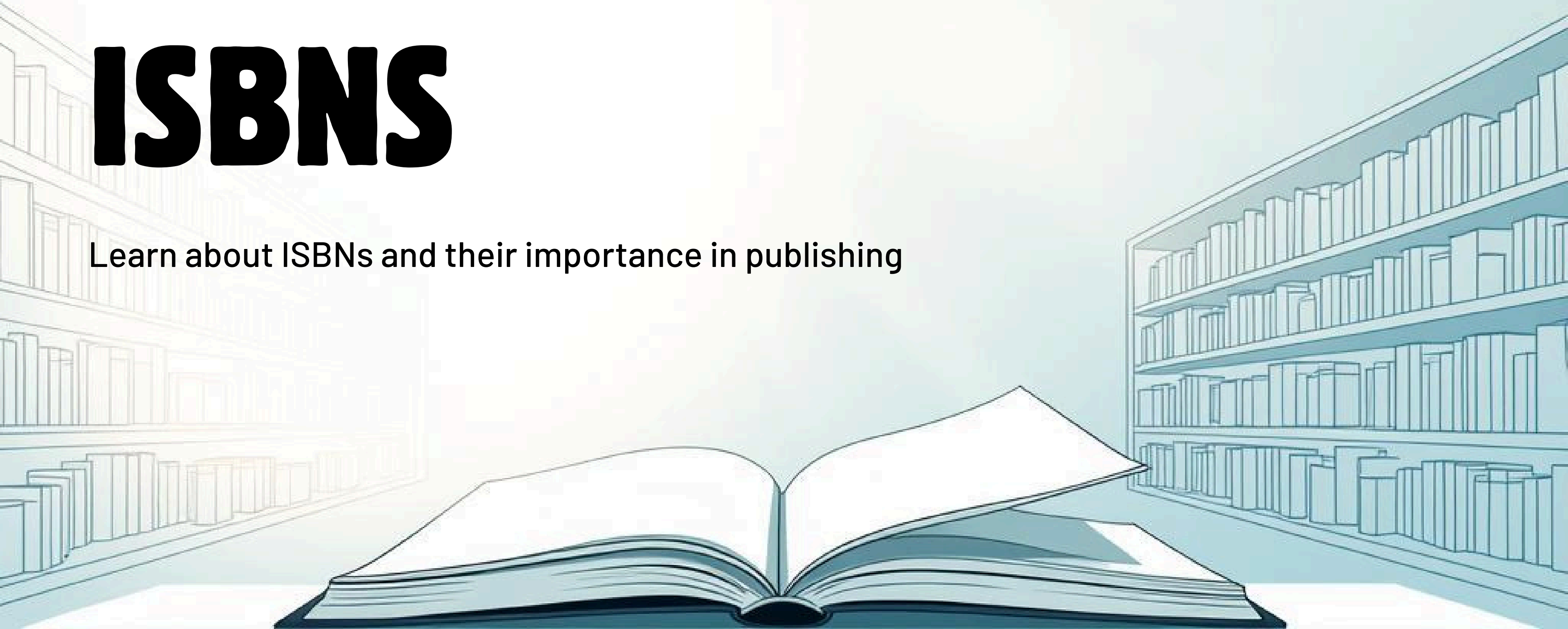


UNDERSTANDING ISBNs

Learn about ISBNs and their importance in publishing



WHAT IS AN ISBN?



An ISBN is a **13-digit** identifier for books.



It is used internationally to uniquely identify each publication.



This number is managed by national agencies for consistency.



ISBNs help in book distribution and discoverability.



IMPORTANCE OF ISBNs



ISBNs uniquely identify your book globally.



They enable efficient sales tracking and inventory management.



ISBNs enhance the **discoverability** of published works.



They are essential for effective **distribution** in the market.



ANATOMY OF AN ISBN



An ISBN consists of five key parts.



Each ISBN is unique to its publication.



These include the prefix and registration group.



Understanding this structure aids in proper registration.



ISBN CANADA OVERVIEW



**ISBN Canada is managed
by Library and Archives
Canada.**



**It provides free ISBN
registration for Canadian
publishers.**



**The process is accessible
and user-friendly online.**



**This service supports
both new and established
authors.**





HOW TO OBTAIN AN ISBN



Sign Up

Create an account

Access the ISBN Canada portal
online



Request ISBNs

Submit your request

Get new ISBNs for your titles



Assign to Publications

Allocate to works

Ensure each title has a unique
ISBN



Manage ISBNs

Keep track of your
numbers

Update information as needed

DIGITAL LEGAL DEPOSIT



**Protects Canada's digital
literary heritage.**



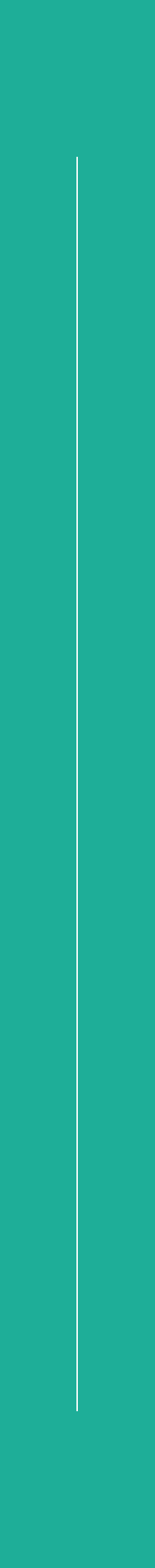
**Submission is mandatory
for Canadian publishers.**



**Simple online portal
facilitates the process.**



**Ensures access for future
generations of readers.**



ISBNs AND BUSINESS



ISBNs empower authors to control their creations.



They simplify the distribution process, enhancing visibility.



ISBNs signify professionalism in the publishing industry.



Entrepreneurs can leverage ISBNs for increased market access.



KEY TAKEAWAYS ON ISBNs



ISBN = Book Identity

Unique identifier for publications

An ISBN helps ensure **your book stands out** in the global marketplace.



Canada = Free Registration

Accessible for all Canadian authors

ISBN Canada offers **complimentary registration** for self-publishers and traditional publishers alike.



Legal Deposit = Preservation

Protecting national literature heritage

Submitting works to **Library and Archives Canada** ensures long-term preservation and access.



RESOURCES AND NEXT STEPS



ISBN Canada

Free ISBN registration

Visit ISBN Canada for easy registration and support resources.



Archives Canada

Legal deposit information

Learn how to submit works for national preservation at Archives Canada.



Self-publishing guides

Helpful publishing resources

Access comprehensive guides to navigate self-publishing and distribution effectively.

QUESTIONS AND ANSWERS

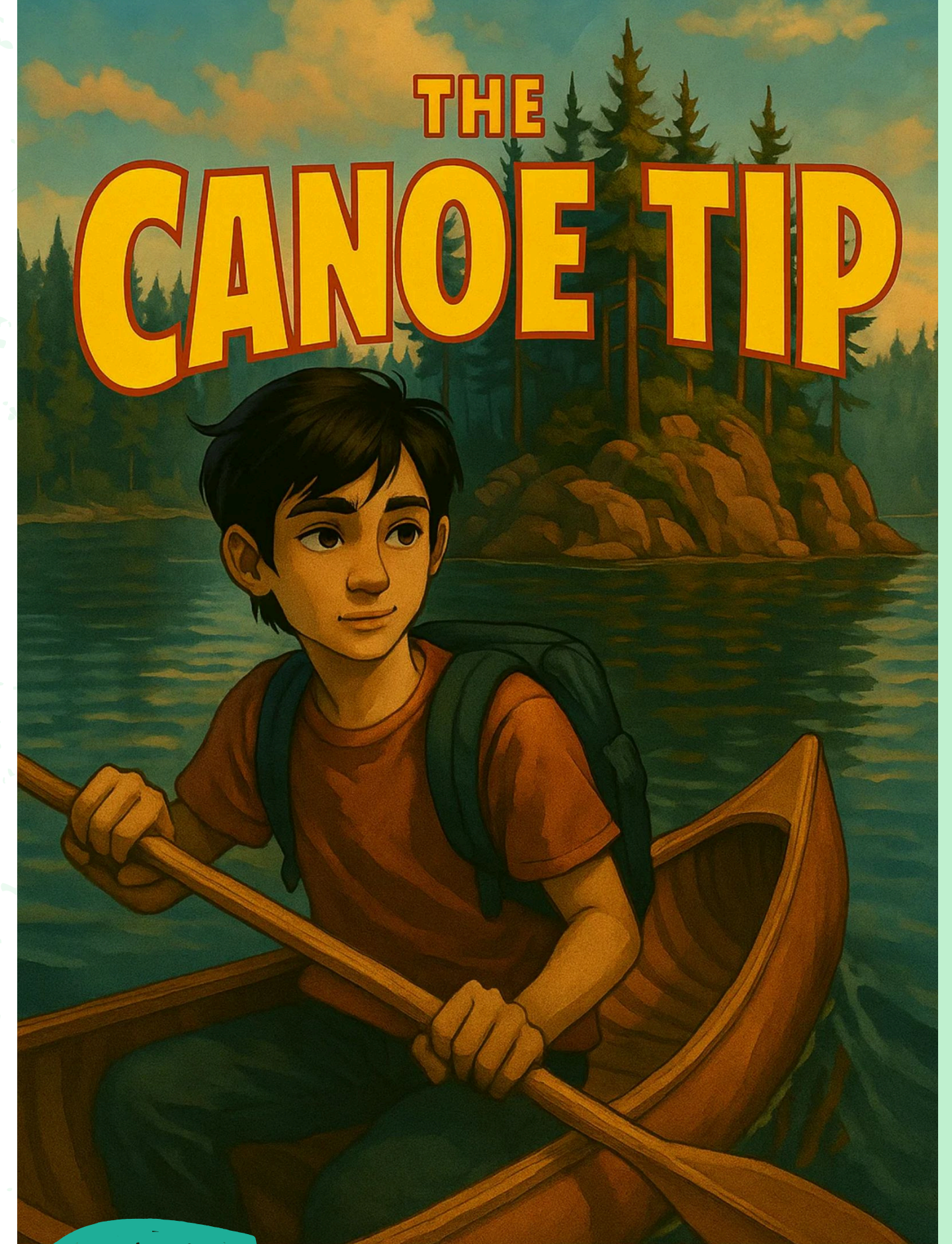
This section invites **audience participation** to clarify doubts and deepen understanding of ISBNs, publishing, and related resources crucial for aspiring authors and entrepreneurs.

ENGAGE THE AUDIENCE

- Encourage questions from attendees
- Foster an open discussion environment
- Provide clarifications on complex topics

ADDRESS KEY TOPICS

- ISBN registration process overview
- Importance of digital legal deposit
- Resources for further learning



JAMIE BELL

LET'S STAY IN TOUCH!

Email

info@artsincubator.ca

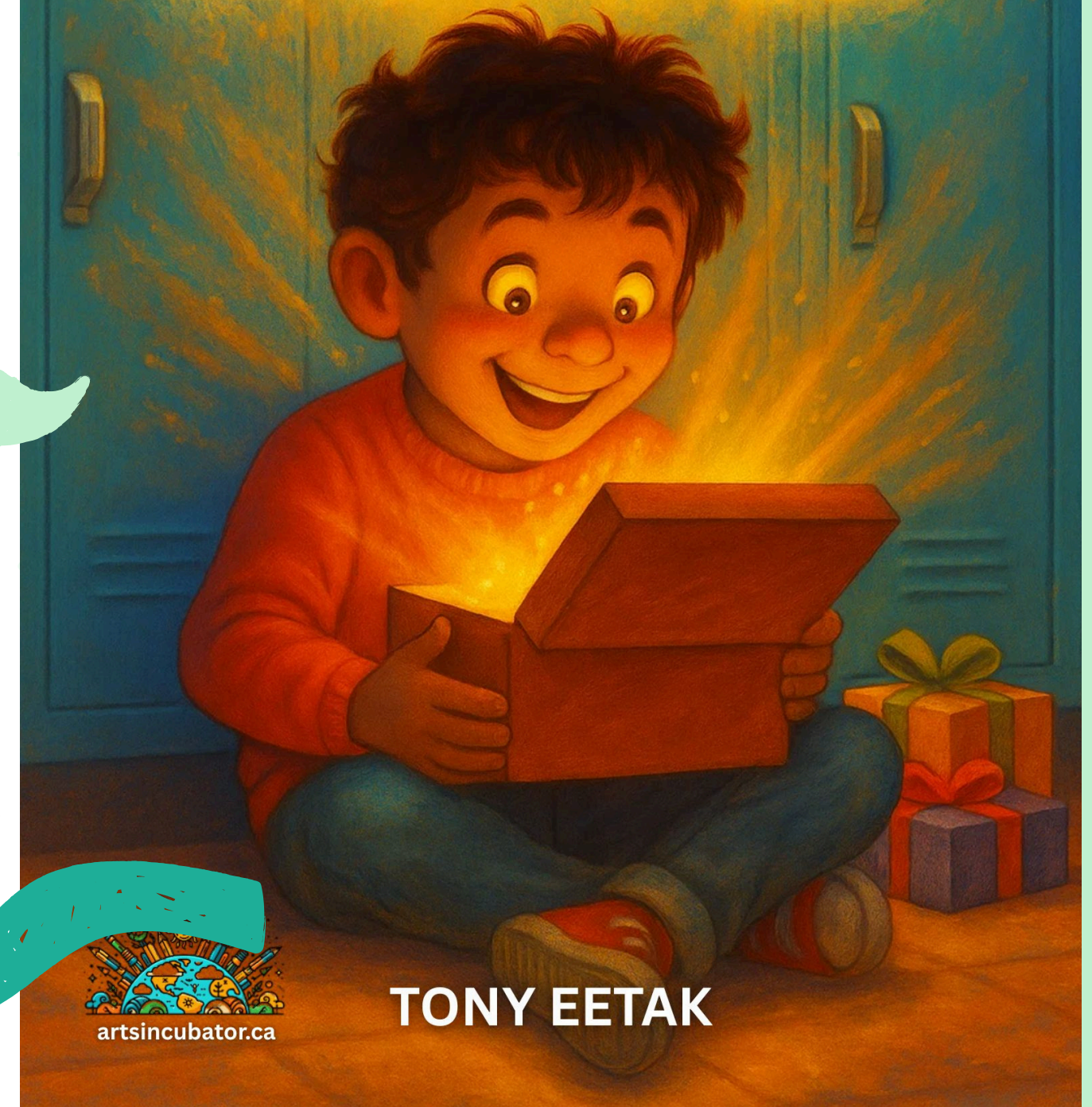
Web site

artsincubator.ca/borupscorners



artsincubator.ca

LA BOÎTE SECRÈTE D'EDDIE



TONY EETAK